



**By Gina
National Scholarship Application**

About the Scholarship

The By Gina scholarship is a \$5,000 scholarship that is awarded annually with the purpose of providing education to an individual who has the desire to become a salon professional. To be eligible, applicants must have a family member currently working in the industry. Family members are considered as Fathers, Mothers, Sisters, Brothers, 1st Aunts, 1st Uncles, 1st Cousins, Grand Fathers and Grand Mothers. Recipients may apply the funds to be used at a school of their choice. Once a school is selected by the recipient, By Gina will make the tuition payment directly to the school in the recipient’s name.

Applicants are evaluated based on the following criteria; statement of need, show of character, financial need, desire to succeed professionally in the industry, time and service of family member in the industry. All applications will be evaluated by the By Gina scholarship committee.

Application Due Date

The application due date is **July 30, 2020**. Scholarship winner will also receive one coach class air ticket and three nights hotel accommodation at the host hotel for the upcoming Gina’s Education Experience. Recipients will be asked to appear on stage at the event to acknowledge their scholarship.

APPLICATION FORM

PERSONAL INFORMATION	
Last Name:	First Name:
Street Address:	City & State:
Zip Code:	Telephone:
Salon Family Member Name:	Salon Location of Family Member:
How long has family member been in the industry?	What area of expertise would you like to focus on?
FINANCIAL INFORMATION	
School Name:	Street Address:
City:	State:

Zip:	Telephone:
Estimated Program Cost:	Estimated Supply Cost:

Please fill out the chart below:

PERSONAL EXPENSES

Rent or Mortgage Payment	\$
Utilities	\$
Car Payment	\$
Car Insurance	\$
Fuel	\$
Food	\$
Other	\$
TOTAL EXPENSES	\$

PERSONAL REVENUE

Employment Revenue	\$
Assistance from Family	\$
Other scholarship funding	\$
Other sources of funding	\$
TOTAL REVENUE	\$

Please submit a double spaced, two page statement of need and address the following questions:

- What is your reason for wanting to work in the industry?
- Why do you believe you are a strong candidate for this scholarship?
- How this scholarship will assist you in achieving your goals?
- Where do you see yourself in 10 years?

Please review the check list below and ensure the following documents are included with your submittal:

- The APPLICATION FORM (above)
- PERSONAL EXPENSE and PERSONAL REVENUE Charts (above)
- Copy of family members beauty/cosmetology license
- A two-page statement of need as outlined above
- A statement of support from the family member who is named in this application
- A copy of your most recent IRS Form 1040

Please note late applications will not be accepted. All final applications must be submitted online in PDF format to:

admin@by-gina.com